



The Cheerful Cohen Store Welcomes You

Every Child Should Come Here to Shake Hands With Santa Claus Himself

For what a merry old fellow he is, radiating joy and happiness among the little folks. He holds receptions from 9:30 to 12 noon, and 2:30 to 5 P. M. He has heaps of good things for boys and girls in Toyland—and who can withstand its wonders! Toys gathered from the four corners of the earth, that your children might hug them close on Christmas morning. Write a letter to Santa and then come and see him.

Do Your Shopping Early.

Store Will Not Keep Open Evenings Before Christmas, But Will Close at 6 P. M. Every Day

Marabouts

In their new effects, short pieces for the neck, full puff for warmth and comfort; each studded with a rose, tassel end; muffs to match, in colors of black or brown. Neck Pieces, \$4.00 and \$5.00; Muffs, \$4.00 and \$6.00.

Short Ostrich Pieces for the high neck collars, finished with satin bow, for \$3.50.

Ostrich or Marabout Scarfs, Capes and Collars, in light and mixed, or all white and combination colors, for evening wear; there is quite an assortment of these new things, \$8.00 up to \$25.00. Main Floor.

Women's Neckwear

No department in Cohen's great Christmas store receives greater attention. Not a maker of novel effects in Paris or America that does not receive consideration. The quantities and varieties on sale here are almost awe-inspiring—

You can buy some Pretty Neckwear at 15c.

Hundreds and hundreds of styles at 25c, and up to 50c, in every conceivable new lot.

We call special attention to a Beautiful Vestee of embroidered lace for 30c.

There are vestee makers from the various manufacturers, each endeavoring to cap the other in the style of beauty. We have all varieties from 50c to \$2.50.

Maline Neckwear is among the new. It comes in Ruffs, High Collars, with Ruffs in patches about the neck. Nearly all of them are set off with roses or something to cheer and vary uniformity—50c to \$1.50.

Flowers as Corsage, in every variety that nature ever produced, in greenhouses or on the fields of the gardener; some are in combinations; priced 10c to \$1.50. Main Floor.

Doll Land

The Little Mother's Paradise

And such Dolls as they find here! Dolls for every type of little mother; cuddly Baby Dolls, with dimpled chins and pink toes; haughty Dolls dressed in "Made in America" costumes; Character Dolls of all descriptions—some smiling, some frowning, all charming.

\$1.50 Baby Dolls, 95c

Beauties, with eager bisque baby faces, on the alert for little mothers to claim them. They have dimpled knees and pink toes, chubby hands and arms, and blond, brunette or tuscany hair, "bobbed" close to their little round heads; regularly \$1.50, Monday for 95c only.

Handkerchiefs a Plenty

Thousands of Them, in Hundreds of Styles

Counters loaded with new ideas that are arranged in boxes as gifts, and you will find them wonderfully priced for so many novel beauties. It's a whole store of Handkerchiefs, with no missing link for any one's appropriate use, from the child to the fastidious grown-ups. Fancy Handkerchiefs, Initialed Handkerchiefs, Madeira, Armenian or embroidered. Remarkable collections at exceptionally low prices.

Price Range is from 3c to \$4.50 each

Handkerchiefs Boxed in Fancy Boxes for Gift-Giving. Main Floor.

Give a Silk Petticoat

A Silk Petticoat makes an appreciative gift, pretty, serviceable, lasting. Hundreds to select from; all colors, all sizes, all prices to suit every purse.

Silk Messaline Petticoats, accordion pleated ruffles; regular \$1.98 ones, on sale Monday for **\$1.45**

All-Silk Jersey Petticoats, wide pleated ruffles, in all the new colors **\$1.98** Second Floor.

Kimonos in Variety

Every fancy may be fully met in the large selection range.

Crepe Kimonos, in a variety of designs, both empire or full back **95c**

Crepe de Chine Kimonos, empire effect, hemstitched edge, light blue, pink, rose, lavender, Copenhagen **\$5.75** Second Floor.

Beddings

Third Floor.

Cotton Blankets, white or gray, pair **39c**

\$1.45 Fleece Blankets, extra size, pair **95c**

\$2.50 Wool Napped Blankets, 11-4 size, pair **\$1.59**

Fine Wool Blankets; worth \$7.00, \$7.50 and \$8.00 a pair, choice, pair **\$4.95**

\$1.25 Spreads, pretty Marseilles patterns, each **90c**

\$1.75 Spreads, hemmed or fringed, Marseilles patterns, each **\$1.29**

75c Sheets, size 81x90, hand torn and hemmed, each **56c** at

Art Needlework

Novelties that make fascinating gifts for my lady friend.

Desk Sets, complete, of Brocade silk, blue or pink, \$7.50 to **\$3.25**

Work Basket Stands, \$7.50 to **\$5.00**

Handkerchief or Glove Boxes, \$1.08 to **\$1.35**

Opera Bags of every kind, \$5.50 to **\$1.75**

Boudoir Slippers, \$1.75 to **95c**

"Queen" Slipper Soles, all sizes children's, 20c; Ladies, 25c; Men's, 35c.

Elderdown Socks, all colors, 50c and **25c**

Small Gift Novelties, \$1.25 to **25c** Second Floor.

Boys' Clothing

Third Floor.

\$3.00 Norfolk Suits, neat patterns, well tailored, at, suit **\$1.89**

\$4.25 Norfolk Suits, fine wool mixture, with two pair pants, suit **\$2.98**

Boys' \$10.00 Balmacaan Coats, well made, choice for only **\$5.00**

Mother's Baby Things

As an enthusiastic mother remarked yesterday, "These are the prettiest baby things I ever saw—the variety so pleasing and the prices so modest." You will say the same. A few from the many:

Hand-Painted Celluloid, Soap, Powder and Ribbon Boxes, **75c** at

Box of Menen's Baby Powder, in dainty case, for only **50c**

Baby Novelty Rattles, with doll faces, **12/2c**

Sleeping Garments, of striped Flannelette, sizes to 5 years of age **18c**

Baby Bibbs, of oil cloth, 12 1/2c and **25c**

Extra Special

COATS of the cutest styles, high grade tailoring; sizes 2 to 6 years; originally priced to \$25 each, in a preliminary Clear-Away Sale, choice **\$10.00** Monday **Second Floor.**



A NEW DEMONSTRATION of the celebrated fact that "The same price—maybe a lower price"—will here bring

Suits, Coats, Dresses

that women never imagined could be had to such advantage. Each garment represents the Choicest Gems of the Season, and a clear demonstration of Economy at these way-below-value prices.

DRESSES for street and afternoon wear of serge and satin combinations, satins, crepes; actual \$15.00 and \$17.50 Dresses **\$8.50**

SUITS of gabardine, broadcloth, serge and chevrons, novelty and tailored models; \$25.00 Suits **\$15.00**

COATS, in a beautiful range of mixtures, zibelines and novelty weaves, in all the very latest models. **\$7.50**

COATS, in a large assortment of individual styles, many different models; actual values to \$25.00; priced **\$12.50** for Monday **Second Floor.**

Beautiful Holiday Waists

THE FINEST COLLECTION WE EVER ASSEMBLED FOR THE HOLIDAY SEASON AT THESE MODEST PRICES.

Each boxed for gift-giving; the newest models of dainty beauties that sets a woman's admiration all a-glow.

PUSSY WILLOW TAFFETA WAISTS, new models of high and low neck; large range of styles to select from **\$2.98**

LACE CREPE DE CHINE AND SATIN WAISTS, some fur trimmed, selling regularly for \$5.98; all colors and sizes; Monday priced at **\$3.98** **Second Floor.**

Give a Pretty Ring This Christmas

Gold Rings, in every known variety for men and women, diamond set, solid gold, stones of every kind and to represent every month in the year.

\$3.98 to \$15 Main Floor.

Solid Gold Jewelry at Cohen's

Stands for a guarantee. The prices are undoubtedly right, bought from the goldsmiths at the best price for quantity, with our small profit added—

Scarf Pins, \$1.00 to \$5.00.

Cameo Scarf Pins, \$3.98 to \$10.00.

Tie Holders, \$1.00 to \$7.50.

Solid Gold Cigar Cutters, \$3.50.

Waldman Vest Chains, \$5.00.

Solid Gold Crosses, from \$1.25 to \$7.50.

Cameo Brooches, \$5.00 to \$20.

Bar Pins, in pearls or cameo, at \$5.00.

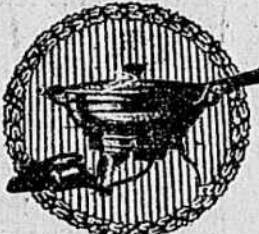
Solid Gold Bracelets, all sizes, \$3.50 to \$15.00.

La Valliere Pendants, \$1.00 to \$7.50.

La Valliere Pendants, with chains, \$1.95 to \$18.50.

Useful Christmas Gifts

The useful, lasting gifts are in great favor this season, and this is as it should be. The third floor at Cohen's is a real exposition of practical gift suggestions.



Electrical Chafing Dishes **\$9.00**

Electrical Coffee Percolators **\$6.50**

Electric Irons, complete **\$2.25**

Mayonaisse Sets, 75c; Chocolate Sets **\$1.50**

Bonbon Dishes, 25c; Hot Cake Dishes **\$1.50**

Cheese and Cracker Dishes **\$1.50**

Novelties for the Men in Nippon China

Tobacco Jars **\$1.00 and \$1.50**

Dainty Ash Trays **25c and 50c**

Safety Match Holders **50c**

Cigarette Boxes **50c and \$1.00**

Hundreds of other gift suggestions that are both novel and useful will be found on the **Third Floor.**

Hand-Painted Nippon China Sets and Individual Pieces

Cake Sets, \$2.00; Berry Sets **\$2.25**

Ice Cream Sets, \$4.00; Dresser Sets **\$1.50**

Sugar and Cream Sets, 75c; Nut Sets **95c**

Charming and Givable Undermuslins

These are especially pretty, the sort the daintiest woman would appreciate. Hosts of others to choose from.

Corset Covers, made almost entirely of shadow lace, with shoulder sleeves; the lower part of sheer lingerie, on elastic belt, very special **\$1.00**

All-Over Lace Corset Cover, so pretty under a Georgette crepe waist **\$2.50**

Slipover Gowns, the prettiest you have ever seen at **\$2.50**; specially priced for only **\$1.98** **Second Floor.**

The Bargain Basement For Savings

12 1/2c Percales, yard wide, light or dark; stripes **53/4c**

or figures, yard **73/4c**

12 1/2c Cretonne, pretty patterns, yard **51/2c**

10c Outing Flannel, striped and checks, yd **91/2c**

15c Wrinkled Gingham, pretty plaids and checks, yard **9c**

19c Laundry Bags, for each **18c**

20c Pillow Case Cotton; 45 inches wide, at **10/2c**

Ladies' 25c Silk Boot Hose, fine quality, black or white, pair **12/2c**

Men's Fine Sweaters; worth \$1.00, choice at **69c**

only **39c**

39c Pillow Tops, imitation hand embroidery, choice **18c**

at **18c**



The Christmas Store of Beautiful Linens

Fancy novel ideas in the most reliable Linens from Ireland, Austria, Switzerland and Scotland. Dependability is our watchword when buying Linens.

Holiday Gifts—Household and Fancy Linens

Embroidered Linen Pillow Cases, two-inch hem, spoke stitched; monogram designs, pair **\$4.00**

Hemstitched Sheets, 72x96, all pure linen, extra quality, pair **\$5.00**

Hemstitched Pillow Cases, all linen; size 22 1/2x36, at pair **\$1.25**

Irish Table Damask, 72 inches wide; five patterns, at yard **\$1.00**

Napkins to match, in quality and pattern, at per dozen **\$3.00**

Madera Tea Napkins, hand-embroidered, dozens of new designs, dozen **\$3.00**

Tea Napkins, hemstitched, silver bleached, all linen, at dozen **\$2.00**

Moravia Tea Napkins, hemstitched borders, at per dozen **\$5.00**

Table Cloths, full bleached, square and round designs—

\$6.50 Cloths, 70x70 **\$4.50**

\$6.50 Cloths, 71x88 **\$5.00**

\$12.00 Cloths, 81x81 **\$10.00**

Napkins to match, doz. **\$5 to \$10**

50c Linen Huck Towels, 20c.

A price concession purchase of about 55 dozen, all the importer had left. Guest and large size; only six to a customer, each **29c**

75c Hemstitched Sham and Scarfs **50c**

All-linen, plain, with spoke stitched.

Venice Scarf and Shams, large assortment of Scarfs and centres, at **\$1.50 to \$3.98**. Main Floor—Rear.

Woolen Dress Goods

Come among the useful gifts. Useful fabrics for all the year. We let you choose from any material that is dependable all wool, and send at the time you may direct. The variety and prices, too, stand greatly in your favor just now. Purchases nicely boxed for gift-giving.

Main Floor—Left Aisle.

\$2.25 Spotproof Broadcloth **\$1.50**

Sponged and shrunk, all colors or black.

85c Storm Serge **60c**

at 50 inches wide, navy or black.

50c Imperial Serges **50c**

at 36 inches wide, all-wool, any shade.

\$1.50 and \$3.00

Fancy Dress Goods **\$1.00** All on one table.

White and Wash Goods

Nicely Boxed For Gift Giving

Japanese Nainsook, 40 inches wide, 10-yard pieces, in a neat box **\$2.50**

Waist Length Skimmer Silk, white or colors, 3 1/4 yards of 50c Silk, in a neat box, for **85c**

Printed Velour Flannelettes, 50 different patterns, for kimono, light or dark patterns, yard **10c** Main Floor—Rear.

Christmas Silks

When Directed, We Box Them For You

Evening Silks come to the foreground now. A most pleasing gift; and at a down price now, while silks are selling in many cases for less than their cost to the manufacturers. There is a greater variety of good Silks here than in years. You may choose from street shades, black, white or light and delicate tints of any weave or fancy.

Rugs and Draperies

The artistic colorings and designs and the splendid range for choice will well serve those seeking inspiration for gift-giving in practical, useful articles.

Axminster Rugs, size 9x12; 10 different patterns to select from; \$17.50 ones for only **\$12.75**

Seamless Velvet Rugs; size 9x12; parlor, bed room or dining room effects, for only **\$12.50**

Seamless Wilton Rugs; size 9x12, and the best \$25 rug made, for **\$18.50**

Heath Rugs, Axminster, 36x63 inches **\$2.50**

Axminster Augs, floral and Oriental patterns; size 27x54, for **\$1.50**

Carpet Hassocks, of Wilton or Axminster **37/2c**

Lace Curtains, white Irish Point with heavy border and scroll patterns; good \$7.00 quality, pair **\$5.75**

Brail Net Curtains, white; the kind you usually pay \$3 a pair for **\$2.00**

Cable Net Curtains are **\$3.50**

Sunfast Draperies, beautiful color effects, that are guaranteed fast, yard **42c** **Fourth Floor.**